

TED: The Economics Daily

FONT SIZE:  PRINT: 

TED HOME

TOPICS

ARCHIVE BY YEAR

ARCHIVE BY PROGRAM

ABOUT TED

Search TED

Go

Spectator sports employment

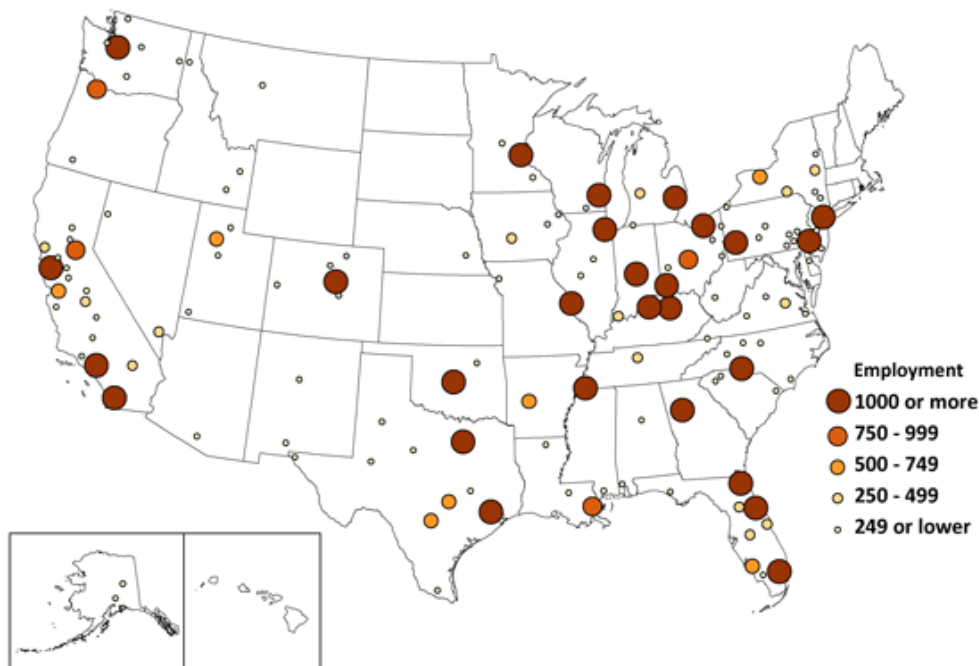
JANUARY 31, 2014

Americans love spectator sports. This is never more apparent than during the week of a championship game such as the Super Bowl. Nationwide during 2012, employment in the spectator sports industry averaged slightly less than 130,000. The spectator sports industry includes all businesses primarily engaged in presenting live sporting events before a paying audience, including baseball, basketball, and football games (both minor and major leagues), as well as horse racing and other sporting events.

CHART IMAGE

CHART DATA

Employment in spectator sports, by metropolitan area, 2012



Source: U.S. Bureau of Labor Statistics.

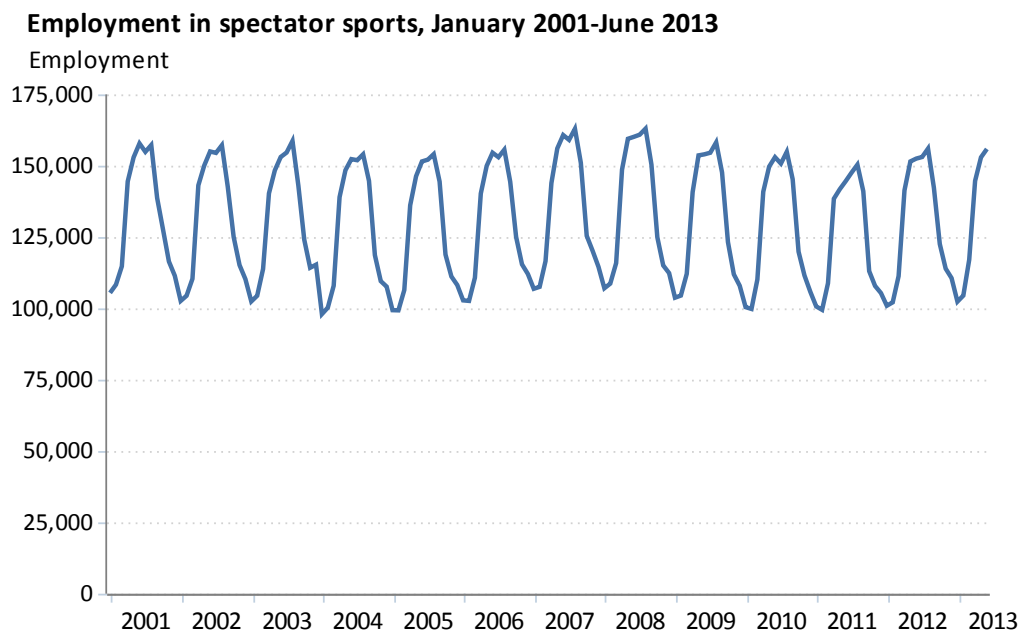
Miami-Fort Lauderdale-Pompano Beach, Florida, and New York-Northern New Jersey-Long Island, New York-New Jersey-Pennsylvania (site of the 2014 Super Bowl), were the metropolitan areas with the highest spectator sports employment; each had approximately 7,500 workers in the industry. Los Angeles-Long Beach-Santa Ana, California, had slightly fewer than 7,000.

Employment in spectator sports in the two metropolitan areas that are home to the teams playing in the Super Bowl—Seattle-Tacoma-Bellevue, Washington, and Denver-Aurora-Broomfield, Colorado—was roughly 2,500 and 1,500, respectively. About 30 of the nation's metropolitan areas had more than 1,000 people employed in spectator sports. (Note that these data are annual average employment for 2012. Data for some areas may be unavailable because they do not meet disclosure standards.)

Over the past decade, total spectator sports employment has averaged between roughly 125,000 and 135,000. Employment in spectator sports has been quite seasonal, varying by approximately 50,000 between minimums occurring each winter in January and February and maximums each summer in June, July, and August.

CHART IMAGE

CHART DATA



Source: U.S. Bureau of Labor Statistics.

Hover mouse pointer over line to view data.



Spectator sports employment reached recent peaks of slightly over 160,000 during the summers of 2007 and 2008. During the last decade, employment has dipped below 100,000 (but remained above 98,000) only during the winters of 2004, 2005, 2010, and 2011.

These data are from the [Quarterly Census of Employment and Wages](#) program, which publishes quarterly counts of employment and wages at the county, metropolitan area, state and national levels by industry. These employment data are based only on privately owned establishments whose primary activity is the spectator sports industry; state or local government establishments are not included.

RELATED SUBJECTS

[Employment](#)[Industry Studies](#)[Metropolitan Areas and Counties](#)

SUGGESTED CITATION

Bureau of Labor Statistics, U.S. Department of Labor, *The Economics Daily*, Spectator sports employment on the Internet at http://www.bls.gov/opub/ted/2014/ted_20140131.htm (visited December 10, 2015).

OF INTEREST

Recent editions
of *Spotlight on
Statistics*

Spotlight on Statistics

- [Fifty years of looking at changes in peoples lives](#)

Longitudinal surveys help us understand long-term changes, such as how events that happened when a person was in high school affect labor market success as an adult.

- [A look at pay at the top, the bottom, and in between](#)

The Spotlight examines how earnings and wages have changed over time and how they differ within a geographic area, industry, or occupation.



RECOMMEND THIS PAGE USING:



Facebook



Twitter



LinkedIn

TOOLS

Areas at a Glance
Industries at a Glance
Economic Releases
Databases & Tables
Maps

CALCULATORS

Inflation
Location Quotient
Injury And Illness

HELP

Help & Tutorials
FAQs
Glossary
About BLS
Contact Us

INFO

What's New
Careers @ BLS
Find It! DOL
Join our Mailing Lists
Linking & Copyright Info

RESOURCES

Inspector General (OIG)
Budget and Performance
No Fear Act
USA.gov
Benefits.gov
Disability.gov

[Freedom of Information Act](#) | [Privacy & Security Statement](#) | [Disclaimers](#) | [Customer Survey](#) | [Important Web Site Notices](#)

U.S. Bureau of Labor Statistics | Postal Square Building, 2 Massachusetts Avenue, NE Washington, DC 20212-0001

www.bls.gov | Telephone: 1-202-691-5200 | TDD: 1-800-877-8339 | [Contact Us](#)